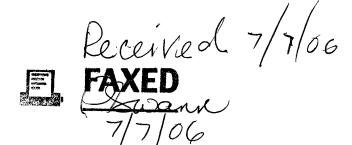
9817 Channing Circle Richmond, VA 23235-2205

July 7, 2006

VIA FAX (202) 720-8938

Docket Clerk
Marketing Order Administration Branch
Fruit and Vegetable Programs
AMS
USDA
1400 Independence Avenue, ST
Stop 0237
Washington, DC 20250-0237



Re:

UglyRipe's Exemption from the FTC Rules

Dear Sir:

We enthusiastically support an exemption for the UglyRipe Tomato from the FTC rules, as proposed on July 6, 2006, by the Agriculture Marketing Service of the USDA.

We enjoy consuming this tomato and see no reason why it should not be offered year round to consumers outside of the Florida winter growing region.

The Florida Tomato Committee's claim that the UglyRipe's misshapen appearance would damage the reputation of the Florida marketplace is not only absurd, but invalid, given skyrocketing sales of the UglyRipe.

B. Nolan

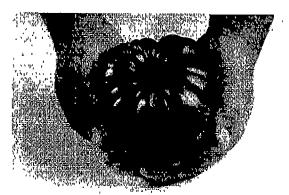
Give American consumers what they want ---- and we want the UglyRipe Tomato year round!!!!!

Very truly yours,

WR Rolan Jr.

W. R. Nolan, Jr.

Betty B. Nolan



Courtely of ARA Content